We’re building a movement.

The Planetary Society Strategic Partnerships

Are you with us?
We are

The Planetary Society.

The Planetary Society is the world’s largest and most influential non-governmental space interest group. Our 56,000 members and volunteers in 100 countries, create a powerful community of space fans. We serve the world’s citizens by offering ways to get directly involved and shape space missions of the future.

Founded in 1980 by Carl Sagan, Bruce Murray, and Louis D. Friedman, The Planetary Society demonstrates—simply by its existence—the public’s sustained support of planetary exploration and the search for other life in the universe. Through decades of successful advocacy work, The Planetary Society continues to lead a movement in support of space. We shift cultural perspective upward, making space accessible to citizens.

Your company opens new frontiers of scientific and economic opportunity. Our work mobilizes the public support that fuels future space exploration.

With a thriving space economy and through the power of public engagement, we can change the world.

Bill Nye
Chief Executive Officer
We’re on a mission.

Empowering the world’s citizens to advance space science and exploration.

**We Advocate**
We lay groundwork for future missions and shape space policy. By rallying our members to engage their government reps, we help the world’s space agencies push new boundaries.

**We Educate**
We spread the passion, beauty, and joy of space exploration to the public by curating and producing content that keeps the public informed and inspired.

**We Create**
We seed fund and develop vital science and technology projects like our solar sailing project, LightSail™, that advance our knowledge of the solar system.
We reach millions.

Our network extends to over 5.5 million people.
Our global network of volunteers expands our work around the world by engaging their local communities. They’re powered by an additional 44 outreach coordinators in 18 countries.

**Website**
Original video content and news updates regularly published by our on-staff thought leaders.

**Members**
Our powerful, international membership helps us seed new science and technology, advocate for space, and educate the world’s citizens.

**Social Media**
790k Facebook likes
138k Twitter followers
152k Instagram followers

**The Planetary Post**
Our beloved monthly e-newsletter, hosted by board member Robert Picardo.

**Global Volunteer Network**
Our global network of volunteers expands our work around the world by engaging their local communities. They’re powered by an additional 44 outreach coordinators in 18 countries.

**Planetary Radio**
The #1 space exploration podcast in iTunes, aired on 140 stations around the world.

**The Planetary Report**
Our internationally-recognized flagship magazine. Since our inception, it has been a staple for credible information about space science and exploration.
We’re influential.

Staff Leaders

The expertise of our staff reaches far beyond the walls of our Pasadena office. Our thought leaders regularly write, publish, create, speak about, and star in the top science and space content available today.

BILL NYE
Chief Executive Officer
4.7m Facebook followers
4.1m Twitter followers

EMILY LAKDAWALLA
Planetary Evangelist
“Must Follow Feeds in the World of Science” —WIRED Magazine

CASEY DREIER
Space Policy Director
Co-host of Planetary Radio: Space Policy Edition

MAT KAPLAN
Host and Producer
Planetary Radio

Beloved Blogs

Our passionate experts share the adventure of space exploration with the world by keeping our 4 million readers informed on the advancements in planetary science every year.

A Grassroots Groundswell

Our passionate and engaged U.S. members completed over 100,000 actions as space advocates in 2016 – from signing a petition to writing or calling government representatives as space advocates.
Enhance your presence in the space science and exploration community by partnering with the world’s largest and most effective membership-based space action group.

Are you with us?
Key benefits.

Our corporate partnership program can help your company achieve goals at all levels. At the same time, the essential operating support provided by our valued corporate members and partners enables The Planetary Society to bring its superb resources to citizens around the globe. Join us!

Corporate Membership Opportunities

Contributions between $1,000-$30,000

**TIER 1**

- One Visionary-level membership to The Planetary Society, including associated benefits and premiums
- Public recognition
- Brand access

**TIER 2**

- Subscriptions to our flagship, quarterly magazine, *The Planetary Report*
- Free tickets to events

**TIER 3**

- Sponsorship opportunities
- Branded events
- Contests
- Conference collaboration
- Volunteer outreach projects
- 2 Explorer-level memberships

*Tiers are cumulative.

Planetary Partnership Program

Contributions over $30,000

Our partners program opens more opportunity to collaborate with our highly innovative and motivated staff. Reach millions of space fans through project coordination with any of our initiatives in program areas like youth education and public outreach, LightSail™, advocacy, and other science and technology projects. In addition to corporate member benefits, programs may include:

- Volunteer opportunities
- Youth education projects
- Naming opportunities for events, contests, and projects
- Appearances by CEO Bill Nye or other thought leaders

For more info contact our Partnerships Manager, Whitney Pratz
whitney.pratz@planetary.org
626-365-5272
Thank you.

Empowering the world’s citizens to advance space science and exploration.

THE PLANETARY SOCIETY